

2012 EFMD Entrepreneurship Conference

'Entrepreneurial Value Creation in Businesses, Families and Institutions. A view from Educators, Researchers, Policy makers and Entrepreneurs'

5- 6 March 2012

Maastricht University, School of Business and Economics

Call for Contributions

Share your experience or knowledge by submitting a paper or a good practice proposal to the 2012 EFMD Entrepreneurship Conference! The overall theme of the conference is: "Entrepreneurial Value Creation in Businesses, Families and Institutions, a view from educators, researchers, policy makers and entrepreneurs". See below for guidance on how you can send us a short abstract outlining the paper or (power point) presentation you would like to discuss at the conference. Abstracts and papers of the conference will be distributed during the conference on a CD-Rom. Only abstracts submitted by October 1st 2011 will be eligible for review by journal editors. After the conference, the collaborating journals will produce a special issue from selected conference contributions.

Conference Papers & Contributions

We are looking for contributions from **practitioners, policy advisors and academics**. We are interested in three different types of conference contributions: (1) papers presenting case studies and reflections **from first-hand experience**; (2) **research** findings and evidence of factors **creating entrepreneurial value**; (3) papers that offer concepts and theories deepening one's understanding and offering new ways of looking at **entrepreneurial activities and support of entrepreneurs**. For all submitted abstracts the committee will put a lot of emphasis in its evaluation on impact and learning for practice and/or policy making .

Suggested Themes

Contributions are particularly invited on the following:

- Different types of value creation: family, financial, social
- Different methods to create value: internationalisation, business model, strategy, opportunity creation, marketing and supply chain management, reducing administrative burden, exploration VS exploitation, cooperation and open innovation
- Specific groups creating value: women, social, young entrepreneurs
- Intrapreneurship: in larger organisations, in educational institutions, in policy development

Parallel Tracks

In addition to the high-level plenary sessions, the conference will be organised so that participants can select sessions where they can listen to contributions and debate issues that focus on their area of entrepreneurship education, research, policy and practice. The conference also offers the possibility for participants to listen to more traditional and academic contributions. This will allow practitioners and academics to explore the lessons from a variety of entrepreneurial practices in similar institutions.

Submission process

Authors should submit an **unpublished abstract or power point presentation** via the conference website only: <http://www.efmd.org> . The abstract should have a minimum of 1000 words and a maximum of 3000 words and should include information on topic or research question, relevance, , the methods/data and the implications.

Abstracts and papers should follow the norms for paper presentation set out on the conference website.

For more information, please contact: Virginie Heredia-Rosa at Virginie.heredia-rosa@efmd.org

Deadline for proposals: 1st October 2011
Acceptance announcements: End October 2011
Final paper submission: 1st February 2012